

FIESP

SESI SENA



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Who We Are – What We Do

- Developer Builder Property Management
- Infill Developer
- Entry Point, Market Rate Housing
- 40-140 Units within the Urban Environment
- Smart Parking Solutions for Authentic Development
- Target Market

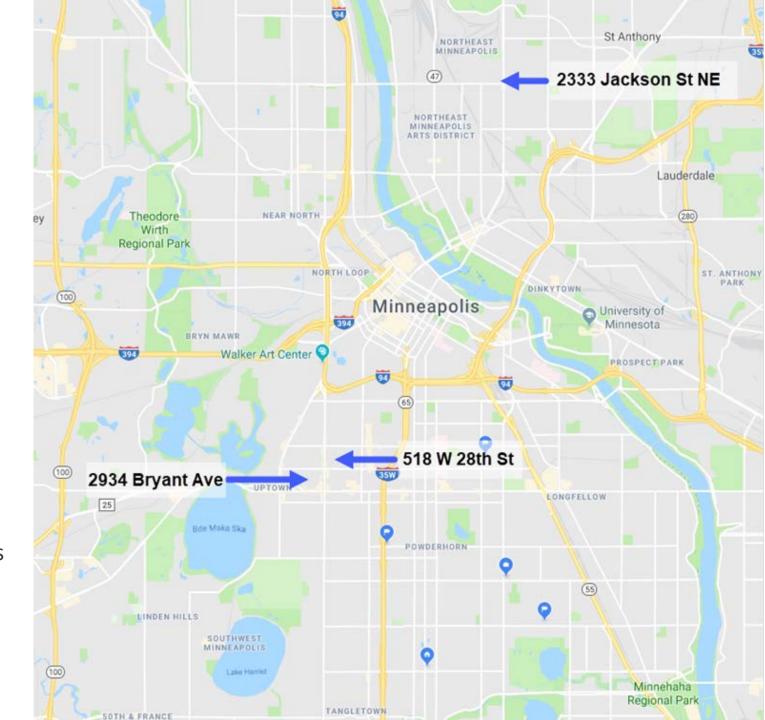


Approach

- Project Feasibility
- Don't Have, Don't Want
- Only one thing worse than not enough parking
- Target Market
- 3 Sites, 3 Approaches

Buzz Words

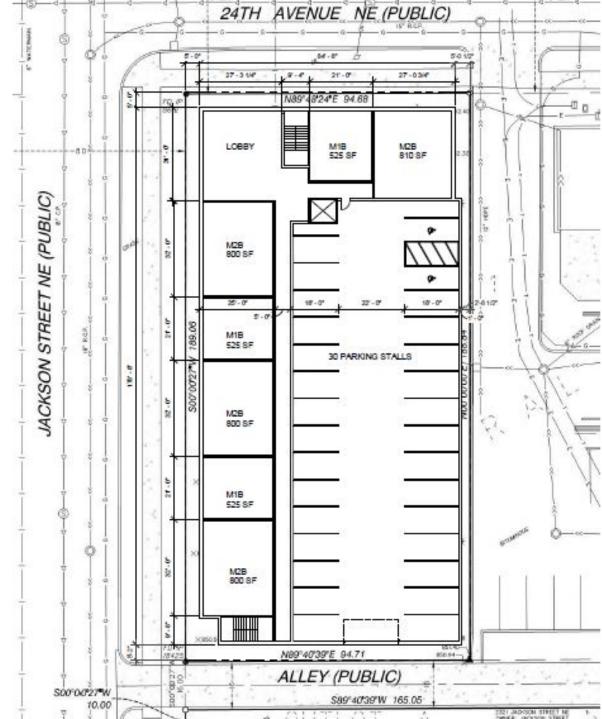
Budget Choices – Design For People, Not Cars – Neighborhood as Amenity – Support for Not Wanting Cars – Bikeable – Suggest vs Demand – Project Feasibility – Affordable – Livable – Transit – Automated Parking – Car Share – Bike Lounge – Transit Screens -Innovation



Jax Apartments

- Need and Project Feasibility
- To Put Up Paradise, Build Over a Parking Lot
- Wrap with Active Uses
- Site Complexities and Innovation





28th and Garfield

- Need and Project Feasibility
- To Put Up Paradise, Build Over a Parking Lot
- Wrap with Active Uses
- Site Complexities and Innovation
- Parking Stacker

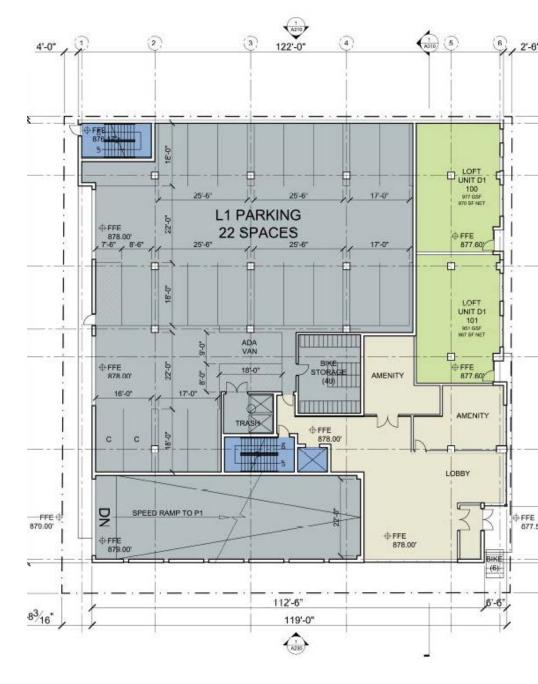




29 Bryant

- Traditional with Adaptability
- Underground Parking
- To Put Up Paradise, Build Over a Parking Lot
- Ability Increase First Level Rentable Area by Reducing Parking





LEVEL L1 PLAN

Thank You