

TABLE OF CONTENTS

EXECUTIVE SUMMARY	1
INTRODUCTION: STUDY PURPOSE AND PROCESS	8
CHAPTER ONE: STUDY AREA TRANSIT SERVICE AND DEMOGRAPHICS.....	9
CURRENT NETWORK STRUCTURE.....	9
CURRENT SERVICE FREQUENCIES AND HOURS OF SERVICE	11
RIDERSHIP AND ROUTE PERFORMANCE	11
DEMOGRAPHICS AND LAND USE	12
CHAPTER TWO: PUBLIC INVOLVEMENT IN CONCEPT PLAN DEVELOPMENT	19
STAKEHOLDER OUTREACH MEETINGS	19
OPEN HOUSES	20
PUBLIC INPUT FORM	20
TRUSTED ADVOCATES.....	22
CHAPTER THREE: KEY PLAN OBJECTIVES AND STRATEGIES	24
CHAPTER FOUR: SERVICE PLAN IMPROVEMENTS	26
CONCEPT PLAN TRANSIT SERVICE NETWORK.....	26
FUTURE CONSIDERATIONS	29
CHAPTER FIVE: IMPACTS OF CENTRAL CORRIDOR TRANSIT CONCEPT PLAN	32
OPERATING BUDGET	32
EFFICIENCY AND EFFECTIVENESS MEASURES.....	32
ROUTE COVERAGE.....	32
METRO MOBILITY AND TRANSIT LINK.....	33
CHAPTER SIX: TITLE VI ANALYSIS OF POTENTIAL DISPARATE IMPACT.....	33
CHAPTER SEVEN: FACILITY IMPROVEMENTS.....	42
CHAPTER EIGHT: STUDY TIMELINE AND IMPLEMENTATION SCHEDULE	43
APPENDIX.....	44

LIST OF FIGURES

Figure 1 Existing Service and Study Area	10
Figure 2 Weekday Ridership and Density	14
Figure 3 Saturday Ridership and Density	15
Figure 4 Sunday Ridership and Density.....	16
Figure 5 Transit Market Areas.....	17
Figure 6 Post Secondary Schools and Population Ages 20 to 24	18
Figure 7 Service Change Summary.....	25
Figure 8 Concept Plan	30
Figure 9 Existing and Concept Plan Frequency Comparison Table	31
Figure 10 Minority Population in Study Area.....	35
Figure 11 Low-Income Population in Study Area.....	36
Figure 12 Service Change by Block for Minority Population Analysis.....	40
Figure 13 Service Change by Block Group for Low-Income Population Analysis.....	41