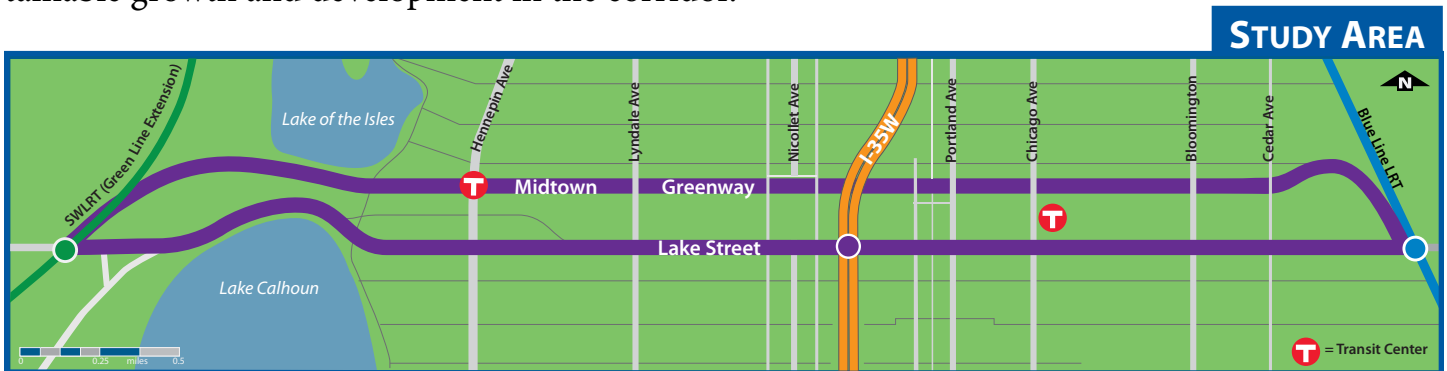




# Midtown Corridor Alternatives Analysis

## What is the purpose of the Midtown Corridor Transitway Project?

The purpose of the Midtown Corridor Transitway Project is to provide high quality, convenient transit service that meets current and future travel needs, attracts new riders and supports sustainable growth and development in the corridor.



## Why is a transitway needed in the Midtown Corridor?

### A lack of reliable and attractive transit service

Bus service along Lake Street is impeded by slow travel speeds and poor reliability. Signal and customer boarding delay are key factors that contribute to slow service, while many of the bus stops along the corridor also lack adequate passenger amenities. Improvements to transit service and passenger facilities are needed to provide a transportation alternative that is competitive with the automobile and encourages more people to use transit for both commuting trips and other travel.

### Access job centers and key destinations

Improved access to job centers both inside and outside the corridor is needed. As the region's travel patterns continue to decentralize, transit must be more attractive to attract riders to growing non-downtown travel markets. Better east-west connections to existing and planned transitways will increase accessibility for transit users and create synergy between our growing network of high-frequency, high-capacity transitways in the region.

### Large number of people who rely on transit

The Midtown Corridor study area has a large number of people who rely on transit as their main means of transportation. A demographic analysis of the study area shows that residents in the corridor own 30 percent fewer cars per driver the rest of the metropolitan area. This characteristic indicates that more of the people in the corridor rely on transit. Improved transit in the corridor is needed to better serve these people.





**Along with addressing transportation needs in the Midtown Corridor, study goals will identify a transitway investment to:**

1. Increase transit use among corridor residents and visitors
2. Improve regional mobility and local access to jobs and activities
3. Catalyze and support economic development along the corridor
4. Develop a cost-effective transitway that is well positioned for implementation
5. Support a healthier community and improve the overall environment



Lake Street

**How can I stay informed and get involved?**

- Attend future open houses
- Visit the project website: [www.midtowntransitway.org](http://www.midtowntransitway.org)
- Follow us on Facebook:  
[www.facebook.com/metrotransitmtn](http://www.facebook.com/metrotransitmtn)
- Or our Twitter feed: @metrotransitmtn
- Receive email updates: [midtown@metrotransit.org](mailto:midtown@metrotransit.org)



Midtown Greenway

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