



Midtown Corridor AA

PAC Meeting #2

February 22, 2013, 8:30 AM – 10:30 AM

5th Precinct Community Room

PAC Members in Attendance

Name	Organization	Present	Alternate	Absent
Peter Wagenius	City of Minneapolis - Mayor's Office	X		
Gary Schiff	City of Minneapolis - City Council		X	
Robert Lilligren	City of Minneapolis - City Council		X	
Peter McLaughlin	Hennepin County			X
Gail Dorfman	Hennepin County	X		
Dave Burrill	Lake Street Council	X		
Ronald Lezama	Latino Economic Development Center	X		
Gary Cunningham	Metropolitan Council - PAC Chair	X		
Adam Duinick	Metropolitan Council	X		
Janet Olson	MCWP	X		
Adam Juul	MCWP		X	
John DeWitt	Midtown Greenway Coalition			X
Andrew Rankin	Mpls Bicycle Advisory Committee	X		

PAC Alternates in Attendance

Name	Substituting for:
Heidi Ritchie	Gary Schiff - Minneapolis City Council
Faith Cable Kumon	Adam Juul - MCWP
Nimco Ahmed	Robert Lilligren-Minneapolis City Council

PMT Members in Attendance

		Present	Absent
Dean Michalko	Hennepin County - HCWT		X
Michael Mechtenberg	Metro Transit - Serv Dev	X	
Jonathan Ehrlich	Metropolitan Council		X
Don Pflaum for Anna Flintoft	Minneapolis Public Works	X	
Charles Carlson	Metro Transit - BRT	X	
Katie White	Met Council	X	



OTHER ATTENDEES

Name	Organization
Joyce Wisdom	Lake Street Council

CONSULTANTS

Name	Organization
Joe Kern	SRF
Mona Elabbady	SRF
Joy Miciano	ZAN

Meeting Notes

1. Introduction

- Councilmember Gary Cunningham, PAC chair, welcomed attendees and had participants introduce themselves.
 - i. He indicated that there was a substantial amount of material to cover at the meeting and that attendees should listen intently and then be prepared to engage in dialog to help advance the project Purpose and Need at this meeting if possible.

2. Summary of Open Houses

- Joy Miciano gave an overview of the recently conducted project Open Houses.
 - i. Pretty extensive effort in advance of the meetings to get the word out in the community. Flyers distributed, news release generated, website updated, social media postings, posters placed in local establishments.
 - ii. Good attendance at the events. 56 for the January 28, 2013 event at Colin Powell Center and 74 at the January 29 event at Whittier Park.
 - iii. General information presented about the overall project. Activities set up to engage participants to pinpoint their residential location, employment location and areas they visit within the study area. Participants also asked to select some key features of potential transit service improvement that are important to them.
 - iv. Comment cards made available to attendees. 68 received at the meetings and some additional received via email. Some common themes from the comments include:
 - Support for both the Greenway alignment and a Lake Street alignment
 - Need for fast, reliable transit between SW LRT and Hiawatha LRT
 - Service need to have fewer stops
 - Service needs to be affordable



- Local service still needed on Lake Street
- Project needs to be a good investment and environmentally sustainable
- Need to provide good access to Lake Street if Greenway service developed
- Need to minimize impacts to the Greenway
- A rail option would probably help spur development
- v. Request to have a summary prepared on the common destinations that were mapped at the Open Houses
- vi. Chair Cunningham suggested looking at additional means to attain a little more participation from the neighborhood councils at future events

3. Purpose and Need

- Mona Elabbady presented information on the proposed project Purpose and Need.
 - i. Identification of key features of the Purpose and Need effort. Intent is to provide the basis for developing and evaluating transportation options in the corridor. PAC is seeing the overview and there is more substantial supporting material behind this top level material.
 - ii. Suggestion to broaden the overall project Purpose statement to note the importance of connecting people to the key job centers and destinations within the corridor and beyond.
 - iii. Suggestion to broaden the Needs content to emphasize regional connections.
 - iv. Goal 1: general acceptance of the direction this was heading.
 - v. Goal 2: expand Objective 1 to incorporate “business nodes”
 - vi. Goal 2: expand Objective 4 to note “local and regional” activity center connections are important
 - vii. Goal 2: can the transitways and centers that we want to connect with be named
 - viii. Chair Cunningham asked if there was a way within Goal 2 to address the desire to use transit to help bring community segments together. Later he indicated that this has been adequately addressed within Goal 5.
 - ix. Goal 3: consider expanding the goal to incorporate a desire to serve new residents that will be moving into the study area as well as existing residents
 - x. Goal 3: add affordable housing to Objective 5
 - xi. Goal 4: Discussion over intent of Objective 1 phrasing. Consider clarifying this to make it clear any new transitway service will connect as best as possible to crossing and linking services while not duplicating existing services.
 - xii. Goal 5: consider separating environmental from community concerns
 - xiii. Goal 5: consider using “connect” in place of complement in Objective 1
 - xiv. Goal 5: reword Objective 4 to use “recognize” in place of minimize
 - xv. Goal 5: discussion of how the term “balance” was intended to be used within Objective 5. Need to determine if there should be some level of hierarchy included in this objective to more clearly state the intent.



- xvi. Evaluation measures were reviewed. Request from Commissioner Dorfman and also noted by Chair Cunningham that the study team should look at these measures to ensure the latest direction from MAP-21 is addressed.
- xvii. Consider additional measures to address importance of access and connections, rider demographics and safety.
- xviii. Formal action: Motion by Chair Cunningham to continue to advance the Purpose and Need effort incorporating today's discussion and direction. Motion approved by the PAC.
- xix. The study team will provide updated material to PAC as it becomes available to keep moving this effort forward.

4. Next Steps

- Mike Mechtenberg presented an overview of the upcoming activities connected to the development and screening of the universe of alternatives to identify a reasonable set of options to carry forward into more detailed analysis.
- The next meeting of the PAC is set for May 8, 2013 and the study team will be looking for a new meeting location to accommodate additional participants.
- The next round of public meetings is anticipated to be held mid to late May.