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Inside Lane



Transportation options can help save big money

The American Public Transportation Association recently reported that a multi-car Twin Cities household could save \$855 *each month* by living with one fewer car and taking transit or choosing other transportation options.

It's no secret that the cost of driving keeps going up. According to AAA, it costs 60.8 cents per mile to own and operate an average-size sedan. At that level, driving 15,000 miles adds up to \$9,122 per year. Expenses are significantly higher for SUVs, trucks and vans.

Our research shows that more commuters who drive alone to work would carpool instead if they could find a rideshare partner.

We can help your employees take that first step! Your employer outreach specialist can develop custom ridematching solutions for your organization. Working with information gathered from an employee survey, we can create a map that shows locations of potential carpoolers. We'll display that map at a commuter fair where employees can ask us questions about transit, carpooling, vanpooling and other options.

Contact your employer outreach specialist for more information.



There's still time to get involved with the Commuter Challenge

There's still time for your company to get involved with the Commuter Challenge, the annual campaign that promotes smart commute options. This year's Commuter Challenge goes through June 30.

It's easy to take the Challenge! Between now and June 30, replace drive-alone trips and instead take the bus or train, bicycle, carpool, walk, telework or vanpool. Those who pledge are entered into a prize drawing.

Two ways to sign up

Visit MyCommuterChallenge.org

• Text PLEDGE to 21970. Message and data rates may apply.

Is your organization interested in participating? Host a Commuter Fair, post information and displays about the Commuter Challenge at your work location or create in-house events. Contact your employer outreach specialist to get started.

Note: If your company boosted its involvement with the Commuter Challenge this year or promoted smart commute options with other programs, consider submitting a Commuter Choice Award nomination!



Get ready for Twin Cities Bike Walk Week

Here's another great way to help your colleagues change the way they get to work. Encourage them to try foot or pedal power during Twin Cities Bike Walk Week from June 9-15.

Bike Walk Week kicks off summer and promotes bicycling and walking to work or other destinations. Among the activities planned include Bike Walk to Work Day on Thursday, June 13, in downtown St. Paul and downtown Minneapolis.

There's also a Bike Walk to Work Day event at REI in Bloomington from 4:30-6:30 p.m. on June 13. Enjoy food, music and networking, plus get a free bike safety check! Get more details.

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