

Engagement Summary 1: Candidate Corridor Identification



Arterial Bus Rapid Transit Plan Update
6/5/2025

In March 2025, Metro Transit shared the 17 identified candidate corridors for public review and feedback. The engagement goals for this initial step in the plan process were to introduce the plan to transit riders and the public, share the candidate corridors and overall plan goals, and seek feedback on the corridors and plan goals. During this step, we used two primary online tools to gather feedback.

- 1

An interactive map on the [Arterial BRT Plan Update webpage](#) showing the 17 candidate corridors along with background information including the existing planned transit network and transit market areas. Participants could review the map, provide comments on specific corridors or areas of the map, and see and upvote comments made by other participants.
- 2

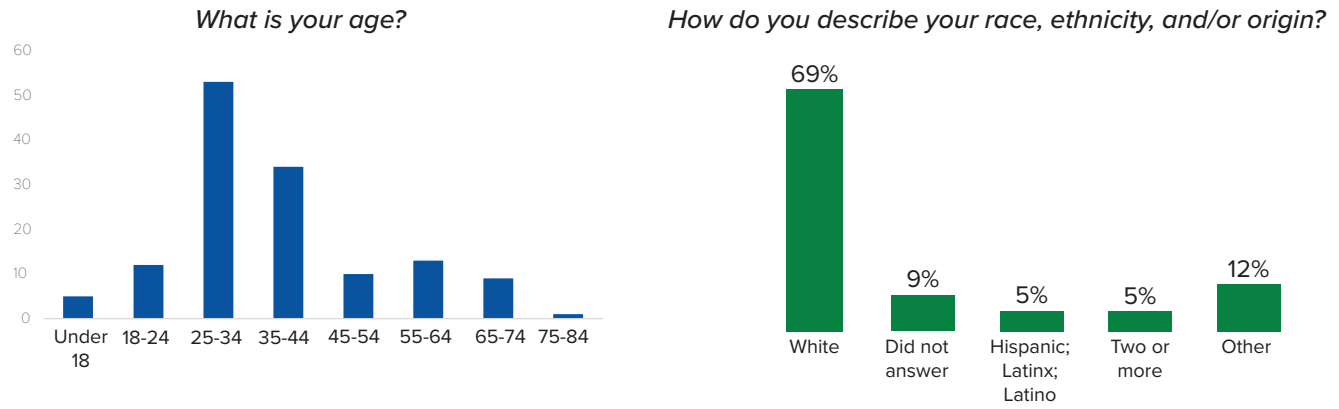
A survey which asked participants to comment on the plan goals and specific corridors, identify potential missing corridors, and provide general comments on the plan.

Feedback survey
March 18 - April 25, 2025
292 responses

Interactive map
March 18 - April 25, 2025
480 responses

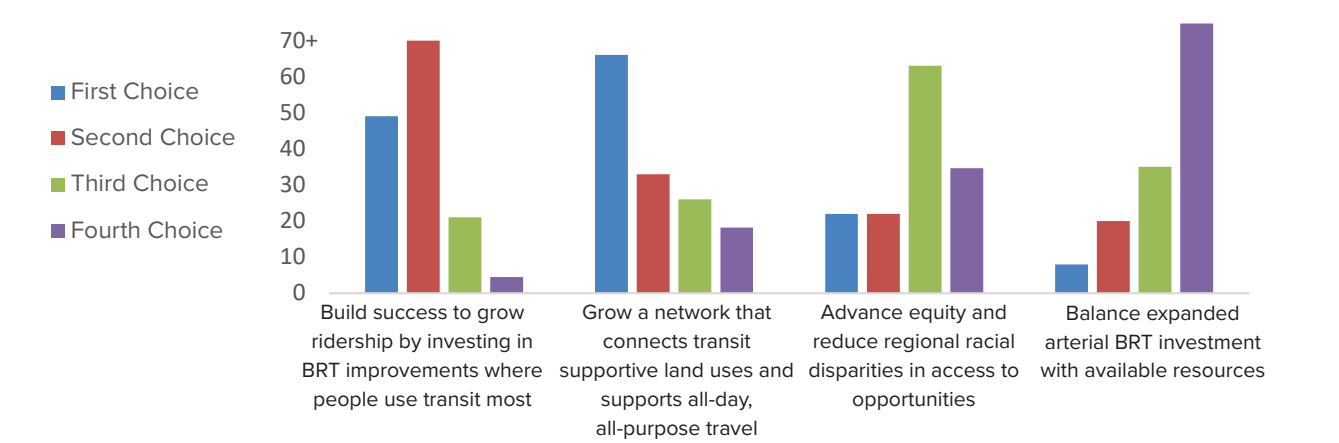
Who did we hear from?

A series of optional demographic questions were included in the feedback survey to understand who we heard from. Below is a snapshot of survey respondents who completed the demographic questions.



What we heard:

Survey respondents were asked to rank the ABRT goals, **146 responses** were received. Participants ranked **expanding a transit-supportive network for all-day travel** as the top priority, followed by investing in BRT improvements where transit is most used to boost ridership. The lowest priority was balancing BRT expansion with available resources.



What we heard:

772 comments were received through the online survey and candidate corridor mapping activity and thematically analyzed. These themes, shown in the chart (below), will inform the screening criteria used in the next phase of the ABRT update.

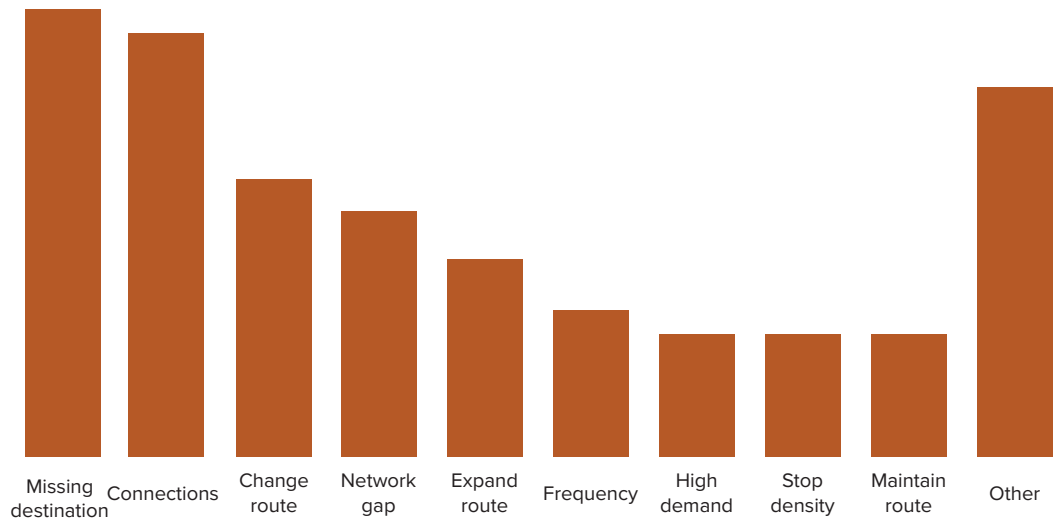
Missing destination (18%)

Some noted that major destinations were left out of consideration. They felt key community, employment, or shopping hubs were missing from the ABRT plans.

Connections (17%):

Participants emphasized the importance of cross-town and inter-corridor connections, particularly routes that link major destinations or provide access to LRT or other transit lines.

Comments categorized by theme and shown by relative number of occurrences



Change route (11%): Concerns about current ABRT designs not aligning with community travel patterns.

Network gap (10%): Comments highlighted areas without sufficient transit access, noting the importance of using ABRT to close those service gaps.

Expand route (8%): A desire to expand existing routes to reach unique destinations and connections.

Frequency (6%): Broad support for improving frequency of service on high-ridership corridors.

High demand (5%): Calls to prioritize routes with high ridership and service needs.

Stop distance (5%): Concern that distance between stops reduces access.

Maintain route (5%): Desire to preserve effective routes and avoid major changes to corridors that work well.

Other (15%): The other category received less than 5% of all comments and encompassed a variety of topics.

Next steps

Feedback received during Phase 1 will be used to inform the screening criteria used in Phase 2 to narrow the candidates to the most promising corridors for consideration. Public engagement during Phase 2 includes:



Larger engagement events such as open houses



Online survey and mapping activity updates



Pop-ups at many locations, including transit center, community events and other existing community meetings.



Please subscribe to the **Arterial BRT Plan Update newsletter** to stay up to date and learn more about opportunities to provide feedback. Visit the project website by scanning the QR code or go to: www.metrotransit.org/arterial-brt-plan