

# Meeting Minutes

**Date:** 14 April 2015

**Project Name:** West Broadway Transit Study

**Subject:** Community Advisory Committee

**Attendees:** <see attached>

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1. The group started with introductions and with what the committee members hope to get out of the process. Members who were interested in becoming a co-chair of the committee indicated as such in their introductions.
  2. The Committee then reviewed the project structure, roles and responsibilities. <handout provided>
  3. A question was raised as to how the current bus travel times work for the green line and other bus routes compared to the Route 14 only moving 49% of the time. **Metro Transit to provide data to Sean Fahey of Golden Valley.**
  4. A question was raised about the elimination of the McNair alignment as it is the most direct and route to the Bottineau line from the C-line and another opportunity to connect north Minneapolis to the LRT. **This alignment was eliminated due to the right-of-way considerations; potential to disrupt a large swath of housing along McNair Avenue, particularly with the streetcar option**
  5. A question about the terminus point(s) for the potential Arterial BRT; will it go to both Golden Valley and Robbinsdale if this is the preferred mode of transit? **Yes; the potential to phase the streetcar to these points can also be considered. The team will invite Marcia Glick, the Robbinsdale City Manager, to the next CAC meeting to explain the City's policy on streetcar on W Broadway.**
  6. Members brought up concerns about getting people into and out of the city for jobs; the concern for amenities at stops along the route including safety, lighting and heat. Currently what has been provided to date is "different" from other areas in the city, but not inviting.
  7. A concern was raised about the idea of only having 4 CAC meetings during the course of the study. How is information getting out to the larger public? Members want to make certain that this is a quality process and not a quick fix. The community doesn't want money squandered away and nothing to be done, even if more funds need to be applied for to get actual results.

**Information will be supplemented with Community Engagement and Outreach efforts. The Community Engagement team will provide information to the CAC members to become stewards of the project. Information about topics for future CAC meetings will be supplied 1 week in advance of the meeting.**

8. The group then broke into 4 smaller groups to discuss Goals for the West Broadway Transit Study. A bulletpoint synopsis from each group is listed below
  - a. Better Traffic Flow – especially at major nodes like Emerson and Broadway
  - b. No Street Parking along West Broadway
  - c. Dedicated Lanes for transit and cars
  - d. Better and wider sidewalks
  - e. “Livability” along the Avenue
  - f. Pedestrian comfort and safety
  - g. Transit frequency “30 minutes at peak times is not frequent”
  - h. Simplicity in knowing where the transit route takes riders
  - i. Courtesy – Better customer service
  - j. Beautification of West Broadway
  - k. Decorative themed bus
  - l. Access/ Technology at stops (Rolling ads, etc.)
  - m. Connect riders to neighborhoods
  - n. Flexibility with infrastructure
  - o. ADA compliance
  - p. “Bring up” existing businesses as improvements and new opportunities arise
  - q. Serve transit dependent population
  - r. Equity is NOT the same as equal
  - s. Creation of a true network – North Minneapolis to downtown and beyond
  - t. Better advertisement of service alternatives (Route 30 was given as an example)
  - u. Better Amenities at bus stops and on the bus itself
  - v. Better sanitation of stops
  - w. Distinct branding of Arterial BRT buses
  - x. Streetcar wires potentially creating visual clutter
9. In the interest of time, agenda item 7, Meeting Determination, and agenda item 8, CAC Chair – Appointment was moved forward.
10. The current meeting location, at North Memorial, and current time 6-8 PM were unanimously approved. There was debate on what night of the week was best; Tuesday, seemed to be the most open day of the week. **Shelley Miller to send out a Doodle to determine exact meeting dates for the second-fourth meetings.**
11. **CAC Co-chairs are Alexis Pennie and Angela Williams**
12. The community engagement and outreach discussion was next presented. Committee members suggested joining WBAC at their “pop-up” events. **The team, including Metro Transit, will work with WBAC and other organizations to join events that they may be planning over the course of the project timeline as it best fits with the goals and the phase the project is in.**
13. Media outlets like KMOJ, Insight News, and North News were mentioned as important local means to reach the community. **The team is working on a traditional and social media platform that was not presented at this meeting.** Reaching the church community on and

near West Broadway was also mentioned. Several members of the CAC indicated on their applications that they are active members in various churches in the community. **It is the intent for CAC members to disseminate information for this project across all of their networks.**

14. Open discussion among the committee brought up the cost to ride the bus, as a barrier for some in the community; the long waits to transfer from one bus to another and how short the time for a transfer pass is. Cities like New York and Chicago were brought up as examples of cities easier to navigate on public transit, in one example the fare was cheaper and could easily get you to your destination. The other, was a higher price but allowed for more flexibility in the duration of a trip. Ideas around fare rates being different for youth, and the “downtown zone” fare being applied to getting to people TO downtown and not just through downtown were raised.
15. The meeting adjourned by 8PM.

This Meeting Record is our understanding of the items as they were discussed. Please report any discrepancies to 4RM+ULA. If no discrepancies are reported in five working days, this Meeting Record will stand as published.