



What's Next?

Keep your eye out for West Broadway Transit Study staff at bus stops and events in your neighborhood! We will be at various locations along West Broadway with plenty of project information throughout the fall.



Youth apprentices at Juxtaposition Arts designed and led a game to engage people in transit conversations during FLOW Northside Arts Crawl.



Transit Study outreach at a bus stop on West Broadway.

The West Broadway Transit Study is in its final months and policy makers will likely decide the locally preferred alternative—the preferred route and mode of transit for the corridor—in December. Now is the time to learn more and tell staff and policy makers what you think about the possible transit options.

Attend the open house on November 3 at the Capri Theatre, watch for West Broadway staff at bus stops and events in your neighborhood, or email the project staff at westbroadway@metrotransit.org.

We would love to hear from you!

2015 Project Schedule



West Broadway Transit Study Update



The West Broadway Transit Study, led by Metro Transit, is investigating potential streetcar and arterial bus rapid transit (BRT) improvements along Washington Avenue and West Broadway Avenue in Minneapolis and Robbinsdale.

At the beginning of the summer, policy makers from Metropolitan Council, Hennepin County, and the Cities of Minneapolis, Robbinsdale, and Golden Valley, who convene as the Policy Advisory Committee and primary decision-makers for the Study, selected two transit alternatives for more detailed analysis to be completed over the summer.

The two selected alternatives are streetcar from downtown Minneapolis to North Memorial Hospital, and arterial BRT from downtown Minneapolis to the Robbinsdale Transit Station in downtown Robbinsdale. Please see maps on the following pages for routes and information

about each alternative. The Initial Screening Memo posted on the project website provides a full description of the alternatives considered and explains why these two alternatives were selected for further study.

Be Part of the West Broadway Transit Study!

Throughout the summer, the project team has been gathering technical information about the streetcar and arterial BRT alternatives, in order to measure how well each alternative fulfills the project's goals. Highlights of the technical analysis results are available in this newsletter. If you are interested in the West Broadway Transit Study, **don't miss the West Broadway Transit Study Video Premiere On Tuesday, November 3!** Wear your finest outfit or your jeans, either will do. Come and enjoy refreshments, catch the West Broadway Transit Study Video, and find out more about the project. See you there!

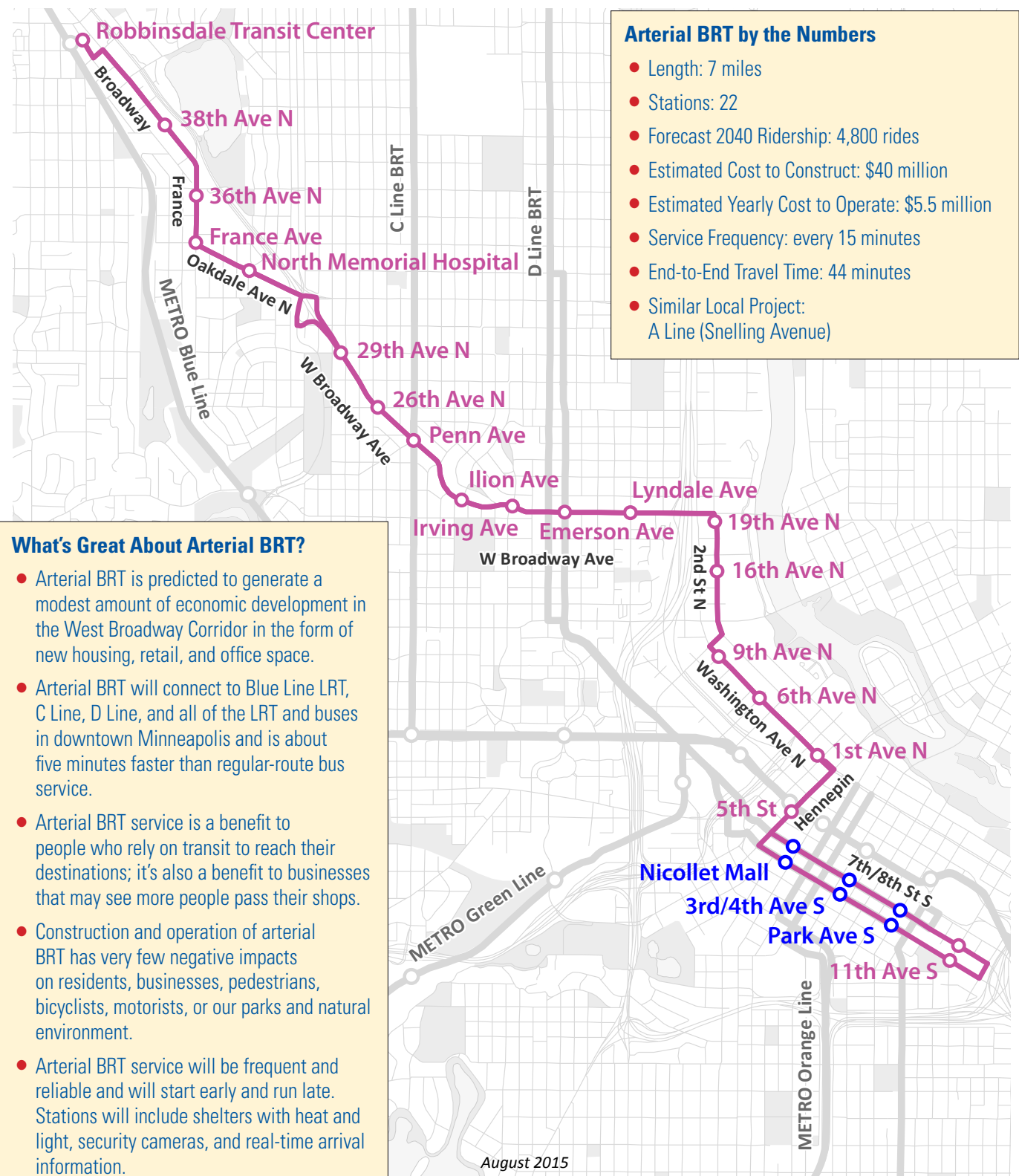
Please Join Us at the **CAPRI THEATRE** for a **VIDEO PREMIERE** of the **West Broadway Transit Study**
 ★ Tuesday, November 3rd, 6-8 PM ★

Metro Transit, in partnership with Hennepin County and the City of Minneapolis, is conducting a transit study to identify possible transit improvements along West Broadway. We will be premiering a video about the study, featuring people in the community! Please join us to learn about the streetcar and bus rapid transit alternative

Capri Theatre
 2027 W Broadway Ave.
 Minneapolis, MN 55411
www.metrotransit.org/west-broadway-transit-study

ARTERIAL BRT

from Downtown Minneapolis to Downtown Robbinsdale

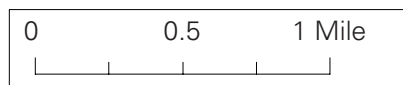


Arterial BRT by the Numbers

- Length: 7 miles
- Stations: 22
- Forecast 2040 Ridership: 4,800 rides
- Estimated Cost to Construct: \$40 million
- Estimated Yearly Cost to Operate: \$5.5 million
- Service Frequency: every 15 minutes
- End-to-End Travel Time: 44 minutes
- Similar Local Project: A Line (Snelling Avenue)

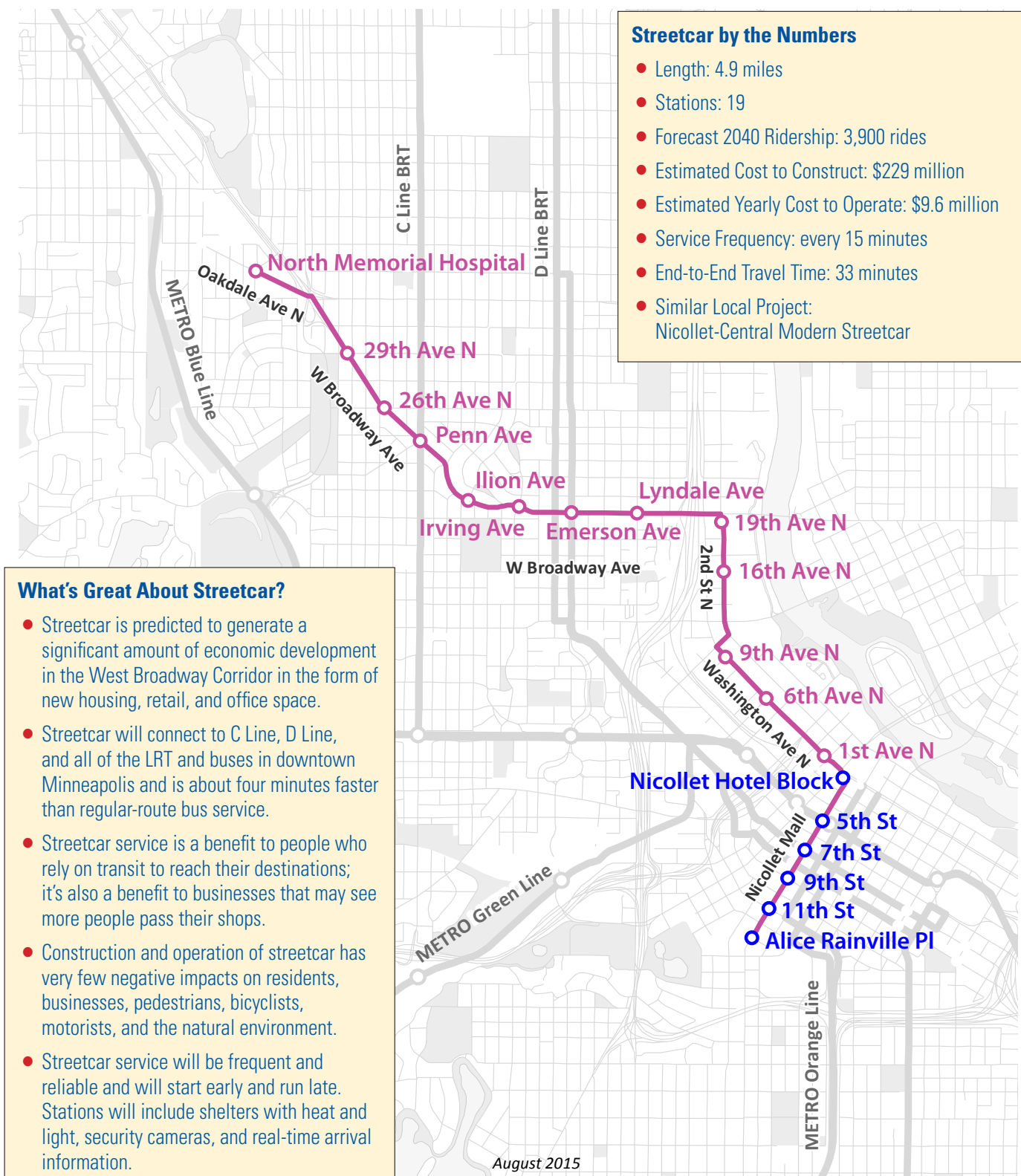
What's Great About Arterial BRT?

- Arterial BRT is predicted to generate a modest amount of economic development in the West Broadway Corridor in the form of new housing, retail, and office space.
- Arterial BRT will connect to Blue Line LRT, C Line, D Line, and all of the LRT and buses in downtown Minneapolis and is about five minutes faster than regular-route bus service.
- Arterial BRT service is a benefit to people who rely on transit to reach their destinations; it's also a benefit to businesses that may see more people pass their shops.
- Construction and operation of arterial BRT has very few negative impacts on residents, businesses, pedestrians, bicyclists, motorists, or our parks and natural environment.
- Arterial BRT service will be frequent and reliable and will start early and run late. Stations will include shelters with heat and light, security cameras, and real-time arrival information.
- Arterial BRT service is likely to increase transit use among corridor residents, employees, and visitors.



STREETCAR

from Downtown Minneapolis to North Memorial Hospital



Streetcar by the Numbers

- Length: 4.9 miles
- Stations: 19
- Forecast 2040 Ridership: 3,900 rides
- Estimated Cost to Construct: \$229 million
- Estimated Yearly Cost to Operate: \$9.6 million
- Service Frequency: every 15 minutes
- End-to-End Travel Time: 33 minutes
- Similar Local Project: Nicollet-Central Modern Streetcar

What's Great About Streetcar?

- Streetcar is predicted to generate a significant amount of economic development in the West Broadway Corridor in the form of new housing, retail, and office space.
- Streetcar will connect to C Line, D Line, and all of the LRT and buses in downtown Minneapolis and is about four minutes faster than regular-route bus service.
- Streetcar service is a benefit to people who rely on transit to reach their destinations; it's also a benefit to businesses that may see more people pass their shops.
- Construction and operation of streetcar has very few negative impacts on residents, businesses, pedestrians, bicyclists, motorists, and the natural environment.
- Streetcar service will be frequent and reliable and will start early and run late. Stations will include shelters with heat and light, security cameras, and real-time arrival information.
- Streetcar service is likely to increase transit use among corridor residents, employees, and visitors.