

Location: HERC Admin Building
435 5th Street North, Minneapolis, MN 55401

Client: Metro Transit

Date: March 3, 2015

Subject: West Broadway Transit Study
TAC Meeting #2

Attendees: Shelley Miller, Metro Transit; Mike Mechtenberg, Metro Transit; Steve Hay, City of Minneapolis; Jim Voll, City of Minneapolis; Casey Dzieweczynski, City of Minneapolis; Emily Goellner, City of Golden Valley; Marcia Glick, City of Robbinsdale; Brent Rusco, Hennepin County; Kelly Hoffman, Hennepin County; Mona Elabbady, SRF Consulting; Adele Hall, SRF Consulting; Charleen Zimmer, ZAN Associates; Lyssa Washington, 4RM+ULA;

1. Introductions

2. Memo #1 – Relevant Issues and Study Framework

- Allison Bell noted that the Metropolitan Council is now using different nomenclature: rather than Racially Concentrated Areas of Poverty, the Council is using Areas of Concentrated Poverty (ACP) or ACP50, for Areas of Concentrated Poverty that are more than 50 percent people of color. Allison will forward the language to the project team.
- Mike Mechtenberg commented that the Nicollet-Central Streetcar Study had a financial component that was beneficial to the project. The agencies advocating for this project do not want the West Broadway study to wind down without funding identified. As part of existing scope, the funding analysis is high level; the project team will need to discuss how to incorporate a helpful level of information.
- Jim Voll noted that with light rail transit (LRT) not going through this part of North Minneapolis, the Minneapolis City Council was excited about a streetcar on West Broadway. The TAC needs to help the Council get comfortable with the study parameters. The analysis of economic development potential will need to be specific to this corridor.
- At first PAC meeting, the committee will be asked to review and set the goals of the West Broadway study. The CAC will have input on study goals too.
- At the next TAC meeting and at the first PAC meeting, the group will walk through the economic development methodology.
- Emily Goellner asked if the decision not to study arterial bus rapid transit (BRT) to Golden Valley Road is firm. Mike Mechtenberg responded that Robbinsdale is a better connection for arterial BRT; there are more transfers likely from LRT, and streetcar isn't being

considered for Robbinsdale. One way to reduce costs is to cut back local service on the Robbinsdale route; arterial BRT to Golden Valley Road would not allow this. Since the budget and timeline of the project is tight, trying to narrow the options early. Mona Elabbady noted that if outreach on this topic indicates overwhelmingly that it should be studied, this would be honored.

- The Relevant Issues Memo will be updated per TAC comments.

3. Public and Stakeholder Engagement

a. Community Engagement Plan Overview

- Charlene Zimmer and Lyssa Washington provided an overview of the Community Engagement Plan. The plan itself be provided to TAC soon.
- The prevailing method is to engage people where they are, such as at the Farmers Market and at community events.
- Input on needs will shape the development of concepts, and the technical analysis will be done on those concepts. The technical analysis will be shared with the TAC and PAC.
- Outreach will seek input on needs, as well as sharing information. A “street team” will be focused on one-on-one conversations at events.
- PMT is currently reviewing the CEP; it will be shared with the TAC soon and finalized for the PAC meeting on April 8.
- Mini-charrettes at events will focus on three questions:
 - What are the assets/destinations? Where do you go?
 - What are the challenges for you to get where you need to go?
 - Sharing best practice and precedents.

b. Project Website: <https://www.metrotransit.org/west-broadway-transit-study>

c. PAC/CAC Meetings

- Seeking CAC applicants; applications are due March 20, then the PMT will decide on membership in time for PAC on April 8. Meeting time will be determined with CAC members.
- Seeking new faces at the table.
- All expectations/commitment is listed on the application.
- The May PAC meeting date will be set today

d. Project Tour

- The tour will be on April 10. TAC members are asked to encourage policy makers to attend.
- Minneapolis staff will follow up with the Mayor's office.
- Meeting location to be determined at Minneapolis Public Schools or at the YMCA on West Broadway.

4. Upcoming deliverables:

a. Community Engagement Plan

- PMT is currently reviewing the CEP; it will be shared with the TAC soon and finalized for the PAC meeting on April 8.

b. Problem statement:

- The Relevant Issues Memo is a resource for the project team. The Problem Statement is for a wider audience.
- At the next TAC meeting will discuss the Problem Statement and the Economic Development Methodology.

AH/gjd