



West Broadway Transit Study

Technical Advisory Committee

January 6, 2015

Agenda

- Introductions
- Purpose of Study
- Scope of Work/Schedule
- Public and Stakeholder Engagement
- Project Initiation
- Next Meeting

Introduction

- 12-month study led by Metro Transit in partnership with City of Minneapolis and Hennepin County
- SRF Team was hired to conduct the study

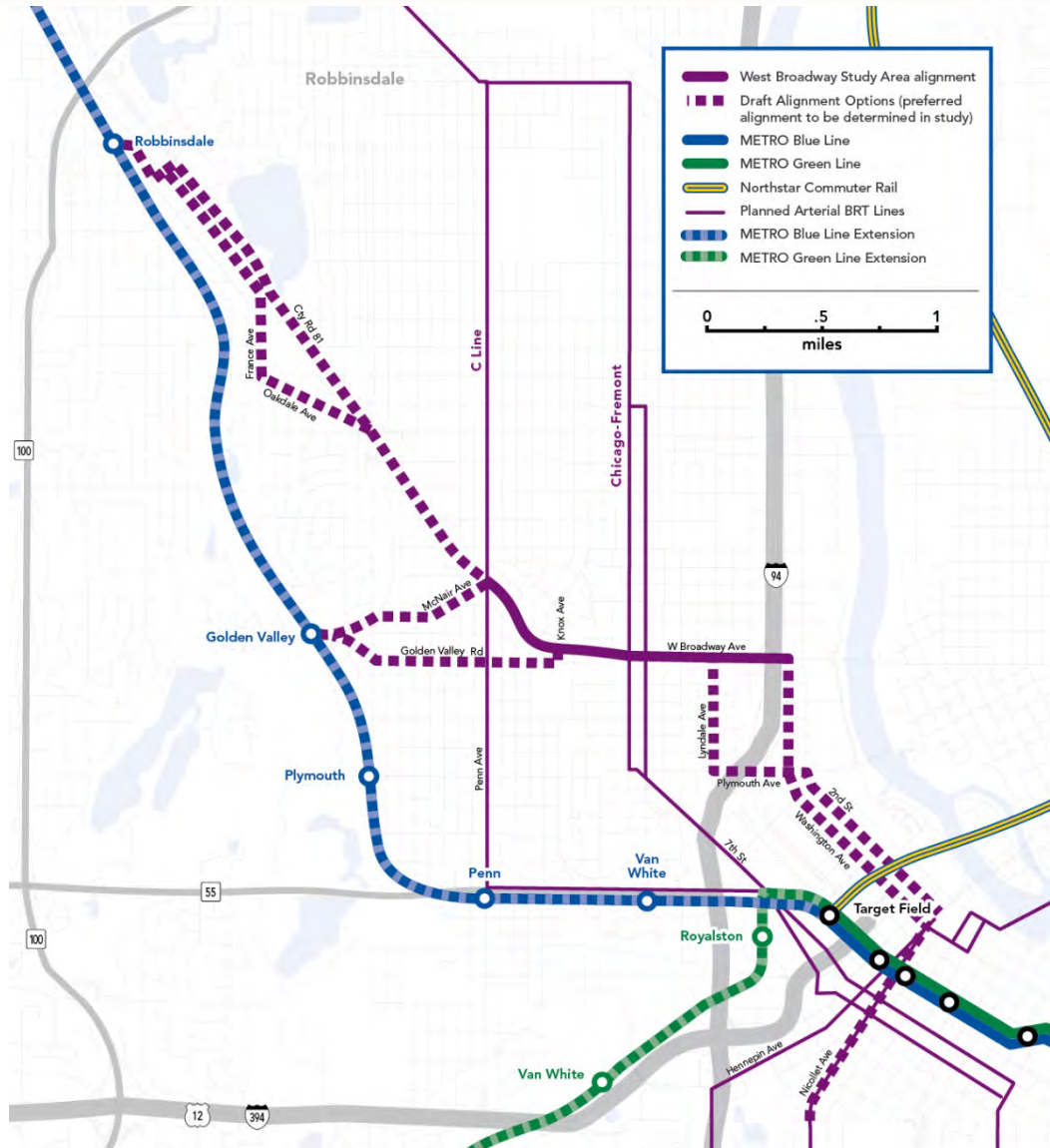


PURPOSE OF STUDY

What is the purpose of the Study?

- To understand the transit needs and/or problems in the West Broadway corridor
- To identify and analyze the benefits, costs, and impacts associated with various transit alternatives





What modes will be studied?

Bus Rapid Transit (BRT)

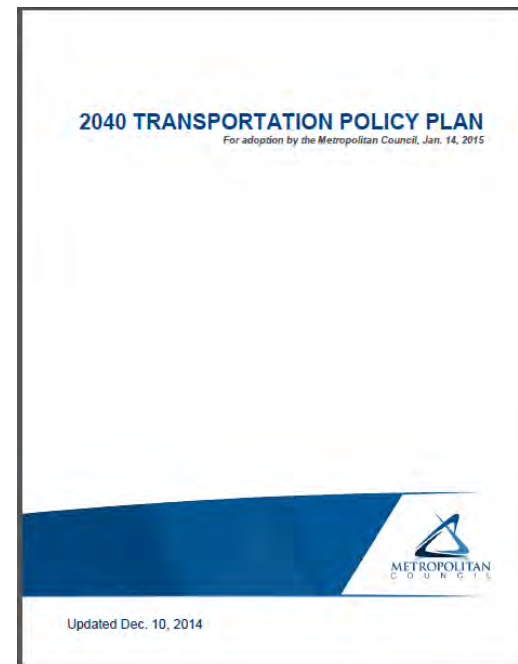


Streetcars



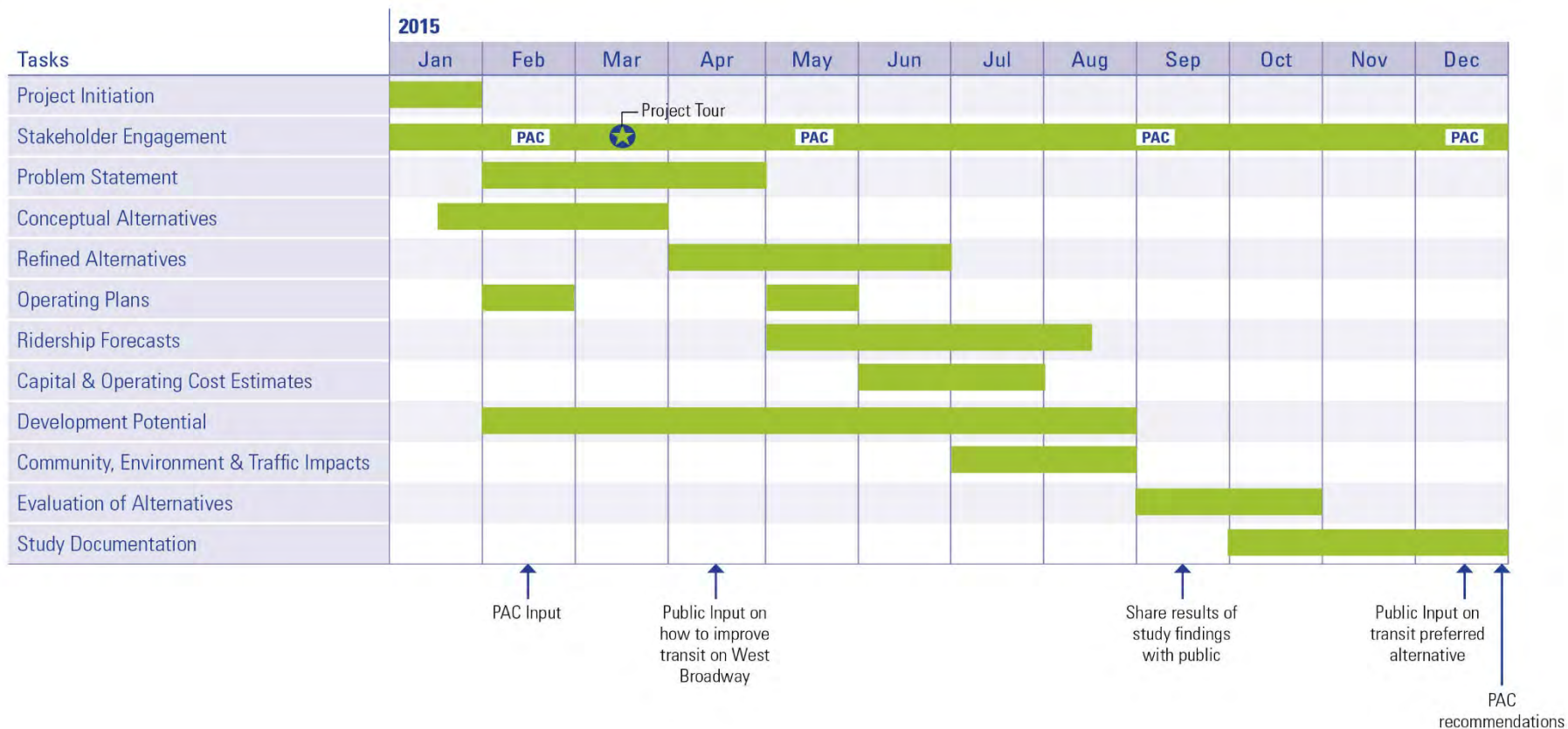
What is the intended outcome of the Study?

- The Study will result in the recommendation of a **locally preferred alternative (LPA)** that **best meets the identified purpose and need** for the project



SCOPE AND SCHEDULE

Scope of Work/Schedule



Four Stages in Study Process

1. Project Initiation (Jan-Feb)
2. Concept Development and Technical Analysis (March-June)
3. Evaluation of Alternatives (July – Oct)
4. Recommendation of Locally Preferred Alternative (Dec)

Stage 1: Project Initiation

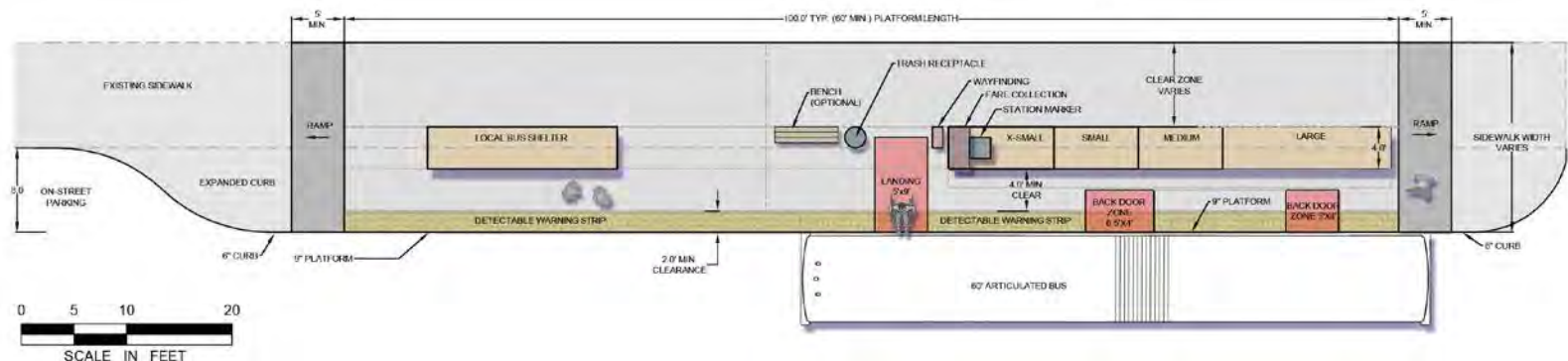
January - February

- Review and assess previously completed work
- Inventory physical features, utilities, land use, and travel patterns
- Identify deficiencies in study area
- Establish goals and objectives
- Define purpose and need

Stage 2: Concept Development and Analysis

March - June

- Concept Development:
 - Mode
 - Alignment
 - Station locations
 - Operating plan
- Estimate:
 - Costs
 - Ridership
 - Impacts
- Economic Development



Stage 3: Evaluation of Alternatives

July - Oct

- Evaluation of alternatives ties back to the purpose and need developed in the beginning of the Study

Project Goal	Good Better Best		
	Rail	Enhanced Bus	Dual Option
Increase transit use among the growing number of corridor residents, employees, and visitors			
Improve corridor equity with better mobility and access to jobs and activities			
Catalyze and support housing and economic development along the corridor			
Develop a cost-effective transitway that is well-positioned for implementation			
Build upon the vibrancy and diversity of the corridor by supporting healthy, active communities and the environment			
TOTAL			

17

Stage 4: Recommendation of LPA December

- Prepare Final Report
- Stakeholder and public input on evaluation and LPA recommendation
- PAC recommendation of LPA
 - Best mode and alignment for corridor
 - Metropolitan Council recognizes LPA recommendation



PUBLIC AND STAKEHOLDER ENGAGEMENT

Committee Structure



TAC Role

- Staff representatives from partner agencies including Metropolitan Council, Metro Transit, Hennepin County, City of Minneapolis, City of Robbinsdale, and City of Golden Valley
- Provide technical input to the project and assist in the resolution of technical issues in their field

TAC Responsibilities

- Attend all TAC meetings – 1st Tuesday of each month
- Review meeting materials prior to TAC meetings
- Provide input on project deliverables in a timely manner
- Provide input that is technically sound, objective and meets the project purpose and need
- Serve as a conduit for your agency, both by providing study information to them and relaying their feedback back to the PMT
- Keep the PMT informed on any agency projects that could affect the study
- Encourage co-workers to attend public meetings and provide input

PAC Role

- Policymakers from partner agencies including Metropolitan Council, Hennepin County, City of Minneapolis, City of Robbinsdale, and City of Golden Valley
- Participate in the overall direction and guidance of the study process, discuss project alternatives, and make the final LPA recommendation to the Metropolitan Council

Public Engagement

- “Meet people where they are”





PROJECT INITIATION

Project Initiation

- Identification of relevant key issues
- Project tour





Questions?