

Preliminary Design Outreach Plan

January/February 2017

Goal

The goal of the preliminary design outreach is to communicate preliminary design plans to relevant stakeholders and receive input on the plans. Preliminary design plans detail curb lines and placement of shelters at each station.

Stakeholders (excluding technical stakeholders)

- Station neighbors (building owners and tenants whose properties are adjacent to C Line stations)
- Neighborhood associations / community organizations bordering C Line corridor
- Minneapolis Pedestrian Advisory Committee
- Minneapolis City Council Members Barb Johnson, Blong Yang, Lisa Goodman
- Metropolitan Council Members Gary Cunningham, Lona Schreiber

Outreach Plan

The following strategies will be employed to communicate preliminary design plans and receive input on the plans.

Communication

- Letter to station neighbors: A letter will be sent to each station neighbor property owner and tenant if the property is not owner occupied. The letter will include preliminary design plans specific to the station neighbor and propose the opportunity to speak to C Terrence Anderson, C Line Community Outreach Coordinator, if they have any questions or comments.
- Webpage: Preliminary Design Plans for each station will be published on the C Line webpage. Webpage will have a comment form available for each station to receive comments.
- Newsletter: A C Line newsletter will be published with preliminary design plans on the C Line webpage.
- Social media: Social media will be used to publicize preliminary design plans being posted on the webpage and input opportunities.
- Rider's Almanac: A Rider's Almanac post can be published to publicize preliminary design plans and input opportunities.

Outreach Tactics:

- Phone calls with station neighbors: As will be detailed in the letter to station neighbors, scheduled phone calls will be the preference for station neighbor outreach. If a phone call is not scheduled, Metro Transit staff will door knock station neighbors to seek one-on-one conversations.
- Door knocking: Metro Transit staff will door knock station neighbors that have not scheduled a phone call. Station neighbors will then have an opportunity to review preliminary design plans and provide comment, if desired.
- Neighborhood association and community organization presentations: Metro Transit staff will present an opportunity for neighborhood association and community organizations to host a

presentation on preliminary design plans. An option for a packet of information can supplement a presentation if the neighborhood association or community organization prefers.

- Scheduled presentations:
 - Downtown Minneapolis Neighborhood Association: January 3
 - Northside Residents Redevelopment Council, RCTF: January 9
 - Folwell: January 9
 - Shingle Creek: January 10
 - Minneapolis Pedestrian Advisory Committee Infrastructure & Engineering Subcommittee: January 19
 - Harrison: January 23
 - Cleveland: January 26
 - Transportation Accessibility Advisory Committee: February 1