



Arterial Transitway Corridors Study





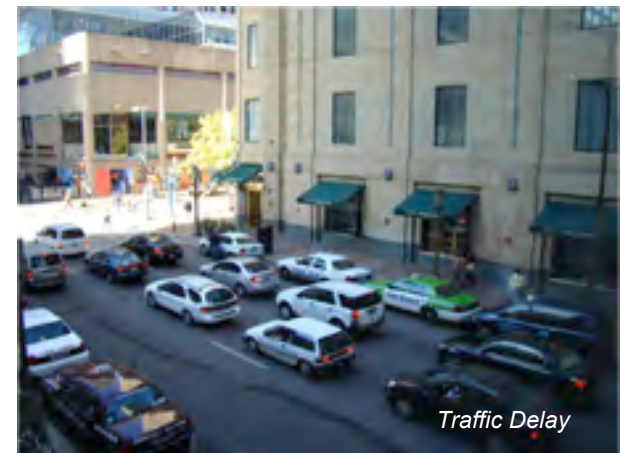
Purpose of Study

- Study 11 urban corridors in Minneapolis, St. Paul and surrounding communities
- Develop service and facilities plan to improve
 - Transit speed
 - Service reliability
 - Customer experience
 - Connections between major destinations



Purpose & Needed Elements on Arterial Corridors

1. Speed and reliability improvements are required to decrease costs and improve ridership





Connecting destinations and supporting rail and BRT corridors



High ridership supports facility improvement

2. Corridor transit services are a critical element of the region's transportation system.



Serving diverse and transit dependent corridors



Corridors are focus of development and redevelopment plans by local communities



Study Goals:

Faster
Service

Improved
Experience

Effective & Attractive
Transportation
System

- Increased ridership
- Improved perception of transit
- Support infill and redevelopment



Modes Evaluated in ATCS

- Local Bus
 - Existing service in all corridors
 - Study routes carry half of Metro Transit urban local ridership
- Rapid Bus
 - Mode concept developed through ATCS study
 - Study prepares concept Rapid Bus plans for 11 corridors

Rapid Bus Improvements

- System Consistency
 - Station design
 - Fare collection
 - Vehicle branding
 - System identity
- Corridor/Stop Level
 - Station size
 - Running way
 - Traffic signals/systems
 - Service levels



... to provide a consistent system identity & experience



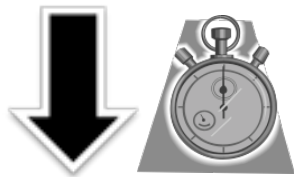
... to respond to local conditions and demand



How does Rapid Bus achieve faster service?

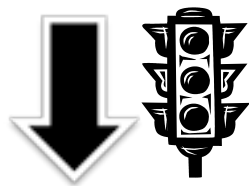
Faster Service

Less Waiting



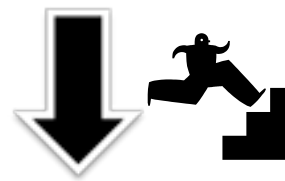
- Improved frequency
- Better on-time performance

Signal & Traffic Delay



- Signal priority
- Far-side stops
- Curb extensions

Boarding Delay



- Pre-pay boarding
- All-door boarding
- Raised curbs

Fewer Stops



- 2-3 stations/mile
- Serve activity centers



How does Rapid Bus create an improved experience?

Improved Experience

Service Reliability



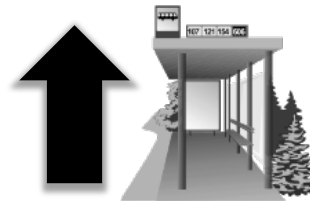
- Better on-time performance

Customer Information



- Real time signs
- Schedule info and way-finding signs
- On-bus information
- Branding

Transitway Stations



- Security features & station lighting
- Heated shelters
- Curb extensions
- Ticket machines
- Branding
- Enhanced maintenance

Specialized Vehicles



- Dedicated fleet
- Low-floor buses
- Clean emissions
- Unique look



**Concept
design
for small
station**



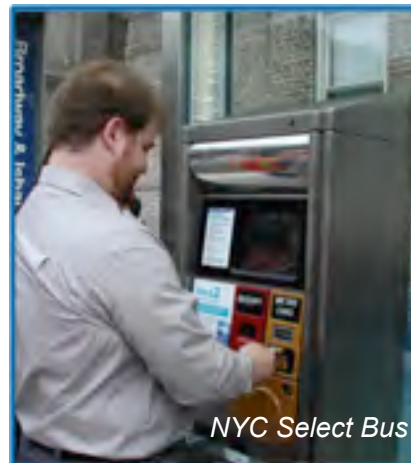
Concept
design
for larger
station





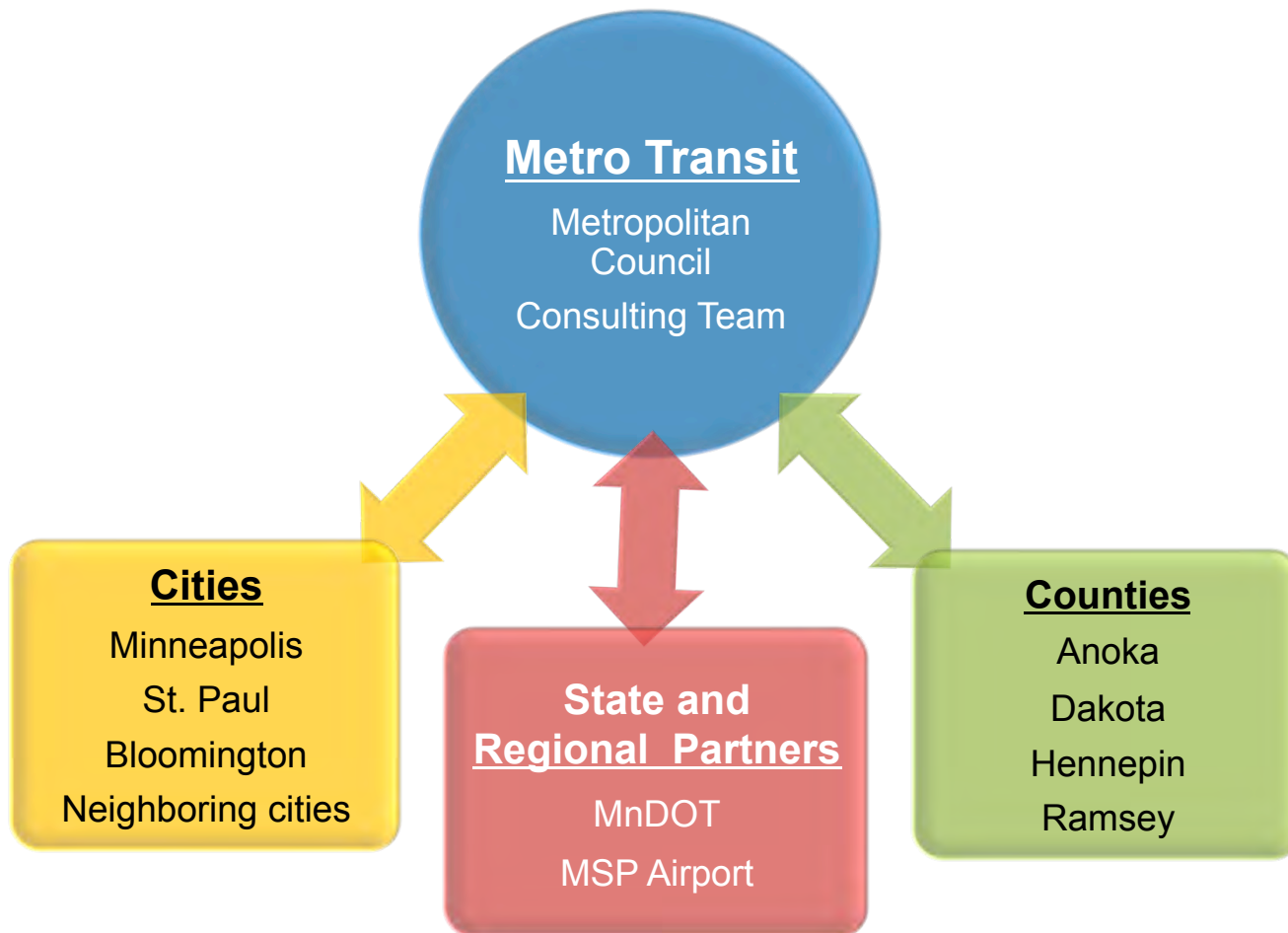
Rapid Bus in other regions

Component	Typical Results
Travel Time	15 - 25% or + faster travel
Ridership	20 - 40% or + increase
Capital Costs	\$1 - \$3 million/mile





Study Team and Project Partners





Stakeholder Engagement

Input Phase	Dates
Polycymaker Workshop	June 2011
Study Open Houses- Phase I <i>Seeking feedback on mode and corridor concept plans</i>	4 meetings October 2011
Presentations to Stakeholder Groups	February-March 2012 25+ presentations
Study Open Houses- Phase II <i>Seeking feedback on preliminary study recommendations</i>	4 meetings February-March 2012
Project website	Updated throughout

After the ATCS Study is completed, corridor-specific planning and engineering phases (2012-2014+) will incorporate significant public and stakeholder engagement.



Technical and Policy Stakeholders



Next steps toward implementation

Implementation Step	Potential Timeline
Complete study	March 2012
Select first corridor(s) for implementation	Early 2012
Advanced planning, design and construction of first corridor(s)	2012 – 2014
Begin operations in first corridor(s) <i>Subject to available funding</i>	Late 2014
Implement service in additional corridor(s)	2015 – 2030