serving the Minneapolis/St. Paul area



metrotransit.org/facts 612-373-3333

/MetroTransitMN 💟 @MetroTransitMN

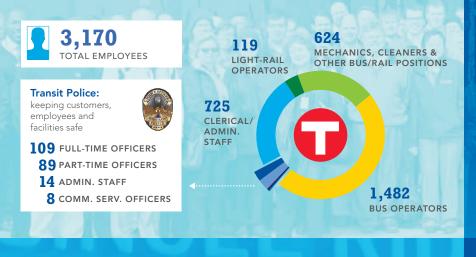
@MetroTransitMN

Brian Lamb, General Manager

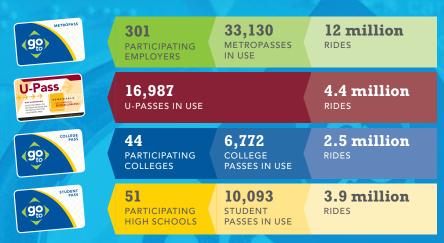
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OUR PEOPLE

We at Metro Transit deliver environmentally sustainable transportation choices that link people, jobs and community conveniently, consistently and safely.



FARE INCENTIVE PROGRAMS FOR SCHOOLS & EMPLOYERS



OPERATING REVENUE & EXPENSES

LOCAL FUNDING 4.2% FEDERAL GRANTS/CMAQ 1.9% COUNTIES TRANSIT 7.4% STATE GENERAL FUND 7.7% FARES 24.8% MOTOR VEHICLE SALES TAX (MVST) 54%	10.4% UTILITIES & OTHER EXPENSES 7.1% CENTRAL SUPPORT 13.4% & SUPPLIES 69.1% SALARIES & BENEFITS
\$390 million	\$390 million TOTAL EXPENSES



THROUGH DEC. 31, 2015



BUS STOP IMPROVEMENTS

Metro Transit is committed to providing a safe, secure and comfortable experience at its bus stops, and to providing customers the information they need to plan trips in real-time. In 2015, Metro Transit installed 100 new and replacement waiting shelters, many with heat and light. In addition, 2,300 bus stop signs were replaced with a new design that includes route, map and NexTrip information. Bus stop improvements will continue in 2016 and beyond. Learn more at metrotransit.org/better-bus-stops.



ENGAGING WITH CUSTOMERS

83.7 million REAL-TIME DEPARTURES REQUESTED VIA NEXTRIP (METROTRANSIT.ORG/NEXTRIP)

17,684 REAL-TIME DEPARTURES REQUESTED VIA TEXT MESSAGE

- 6.3 million TRIPS PLANNED AT METROTRANSIT.ORG
- 1.2 million TRIPS PLANNED BY PHONE (612-373-3333)
- 8,476 RIDER ALERT SUBSCRIBERS
- 35,351 FACEBOOK LIKES
- 19,991 TWITTER FOLLOWERS
- 397 HOW TO RIDE PRESENTATIONS
- 83,440 CUSTOMER RELATIONS CONTACTS



OUTREACH EVENTS



